

Executive Profile



NATALIE S. TALPAS DIGITAL PRODUCT GROUP MANAGER PNC BANK

Natalie S. Talpas is senior vice president and Digital Product Group manager for PNC Bank. In this role, she is responsible for leading PNC's retail digital experiences, including open banking, consumer-permissioned data exchange, home and consumer lending account origination, and web accessibility. Talpas also represents PNC on the boards for the Financial Data Exchange and Akoya. Recently, she led the BBVA USA customer integration for Digital, converting customers for their use of PNC Online Banking and PNC Mobile app.

Previously, Talpas served as vice president and senior manager in Digital Product Management where she was responsible for enterprise initiative to implement and enable digital delivery of customer servicing communications. She also served as vice president and senior risk manager in Operational Risk Management supporting new technology development in retail online and mobile banking channels, social media, corporate marketing, and workforce mobility by partnering and advising with product managers and related risk organizations.

Talpas, with nearly 20 years of banking experience, joined PNC in 2011. Prior to PNC, she held roles with increasing responsibility in banking operations, strategy and performance management, and treasury management.

Active in the community, Talpas is a member of Leadership Pittsburgh XXXVII cohort. In addition, she is a member of the United Way of Southwestern Pennsylvania's Bridges Society, where she is the former co-chair, and the Women's Leadership Council. She also serves as the developmental youth sports coach at the Riverview Athletic Association, Twin Boro Soccer Club.

Talpas received an MBA from Case Western Reserve University's Weatherhead School of Management and a BSBA Management from John Carroll University's Boler School of Business.

Title

Senior Vice President and
Digital Product Group Manager
PNC Bank

Corporate and Community Leadership

- > Financial Data Exchange
- > Akoya
- > Leadership Pittsburgh
XXXVII Cohort
- > United Way of Southwestern
Pennsylvania's Bridges
Society and Women's
Leadership Council
- > Riverview Athletic
Association, Twin Boro
Soccer Club