

Special Topic: Website and Social Media Messaging

Website Messaging Examples¹

“What opportunities could you create for your child with a couple hundred extra dollars each month?

Most parents are eligible, and you may have already begun receiving payments of up to \$300 per child automatically through the Child Tax Credit. Ensure you are ready to make the most of this new opportunity for your child – take advantage of the information and help at the link below.

Click here: <link>

Social Media Examples²

Facebook Post

Need Help with the Cost of Raising Kids?



With the Child Tax Credit Parents and Caregivers can get up to \$3,600 per child.

Twitter Post

Did you get your **monthly checks yet?**

Parents and caregivers could get per year:

- \$3,600 per child under age 6
- \$3,000 per child ages 6-17

Learn more at [GetCTC.org](https://www.getctc.org)

Instagram Post



New Child Tax Credit Available for Non-Filers

1) taxtimehub.org, Commonwealth (July 2021)
2) [FINAL Get It Back Toolkit/Materials Doc: Child Tax Credit - Google Docs](#), Center on Budget and Policy Priorities (August 2021)