



 MORNING CONSULT

Bank Policy Institute

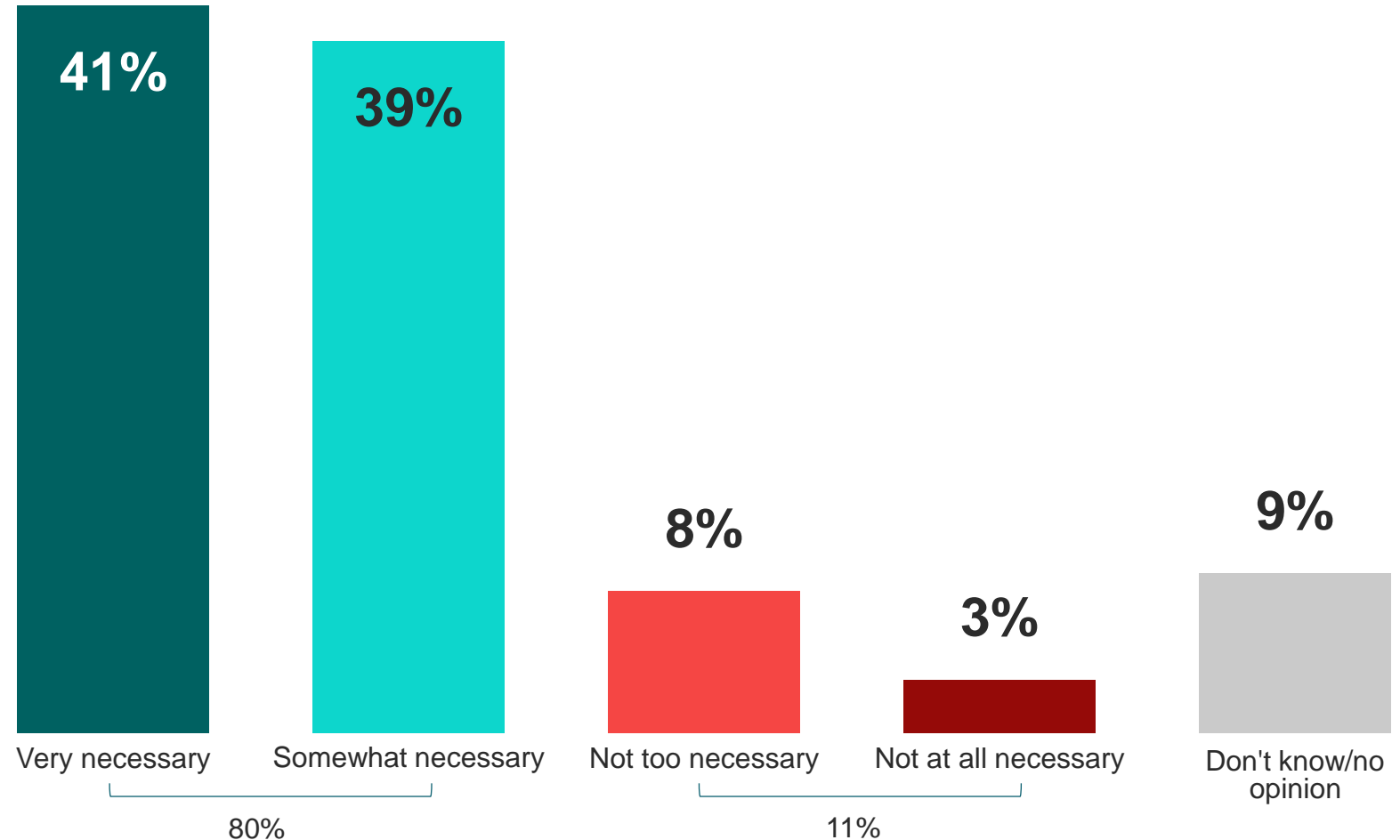
FINANCIAL REFORM POLLING

July 2020

Financial Reform Polling

4 in 5 voters say large banks are necessary to the American economy (80%).

How necessary, if at all, are large national banks to the American economy?



Financial Reform Polling

Thinking about protecting money and investments during an economic crisis, voters are much more likely to say they believe national banks (73%) and community banks (69%) are safe. Only one quarter of voters say they believe Fintech companies are safe (24%).

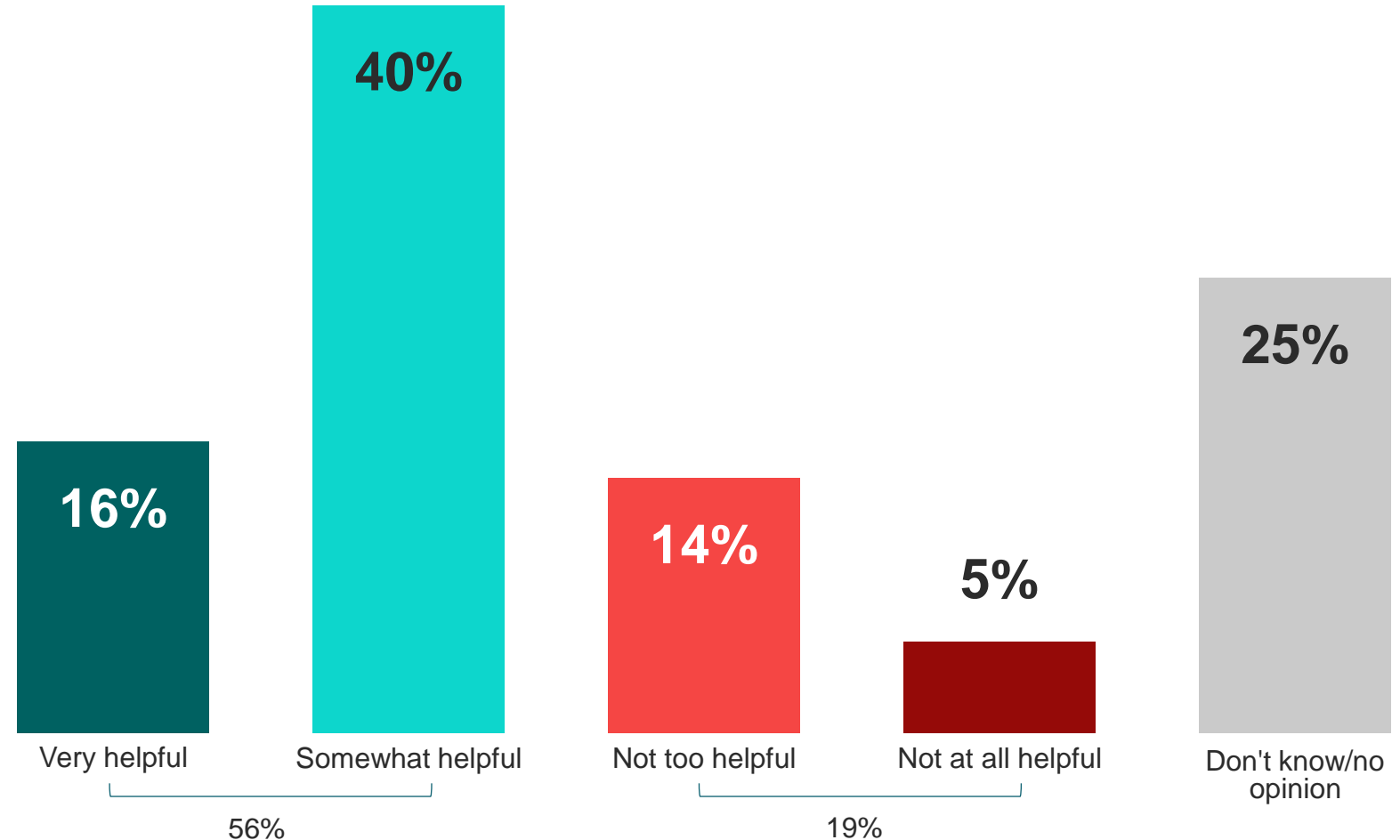
Thinking about protecting your money and investments during an economic crisis, how safe, if at all, do you believe each of the following are?



Financial Reform Polling

During the coronavirus pandemic, over half of voters say banks have been helpful to the stability of the U.S. economy (56%).

During the coronavirus pandemic, how helpful, if at all, have banks been to the stability of the U.S. economy?

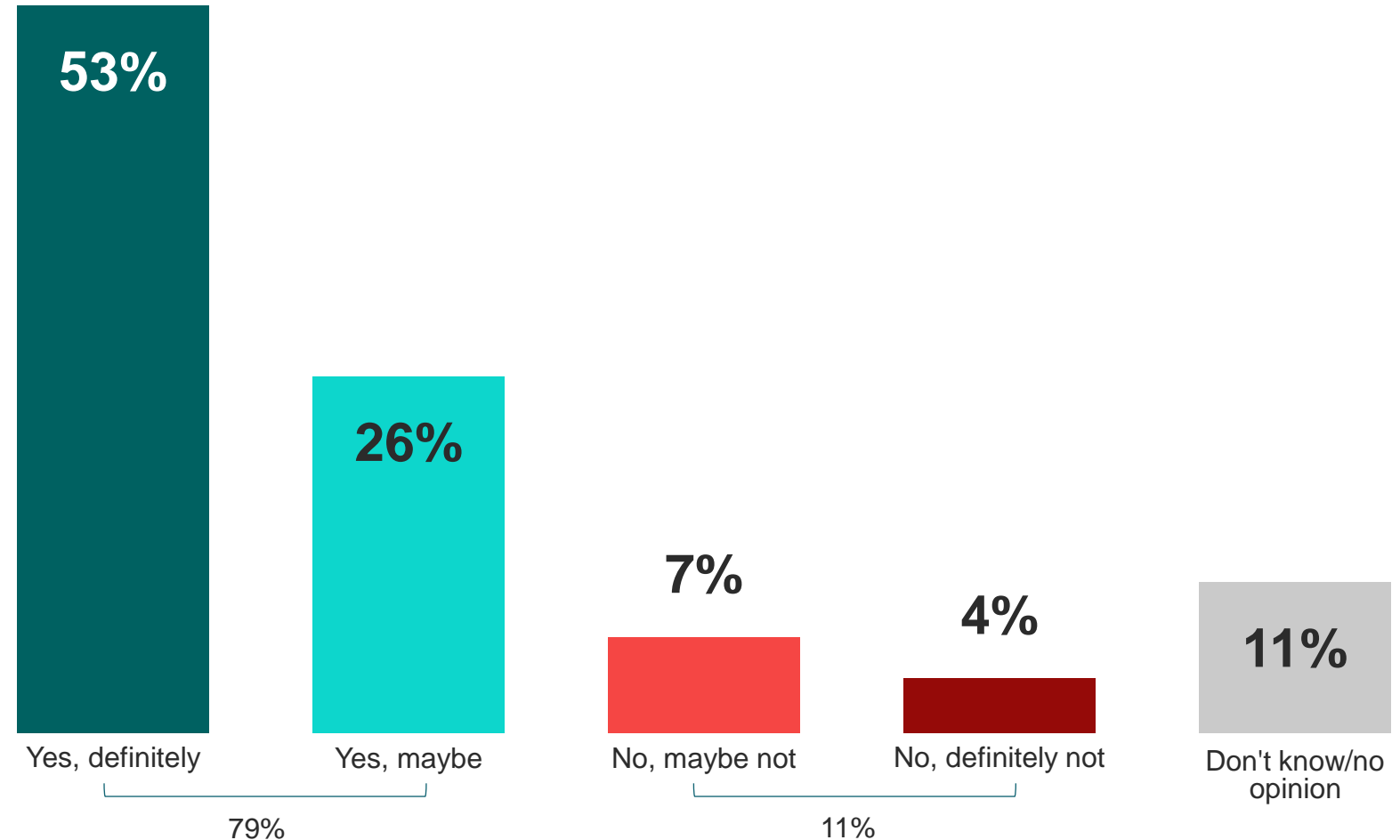


Financial Reform Polling

Over three quarters of voters say their bank has met their banking needs during the coronavirus pandemic (79%).

Sentiment is strong with half of voters saying banks have “definitely” met their banking needs during the pandemic (53%).

Generally has your bank met all of your banking needs during the coronavirus pandemic, or not?





Methodology: This poll was conducted between July 10-July 12, 2020 among a national sample of 1992 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.