



# BANK POLICY INSTITUTE

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## **Bank Policy Institute Announces CNBC as Exclusive Broadcast Partner for Fintech Ideas Festival**

Washington, D.C. — Today, the Bank Policy Institute announced CNBC as the exclusive broadcast partner for the upcoming Fintech Ideas Festival, March 27-28 in San Francisco, CA. The Fintech Ideas Festival is an exclusive world-class event that brings together financial services and technology CEOs, futurists, investors and other leading thinkers to discuss and envision the future of technology and financial services.

CNBC will provide live coverage from the Fintech Ideas Festival, as well as one-on-one interviews with top executives attending the conference, throughout the network's Business Day programming. Additionally, "Squawk Box" Co-Anchor Andrew Ross Sorkin, CNBC's Technology Reporter Deirdre Bosa, Technology Correspondent Josh Lipton, and Senior Technology Reporter Ari Levy will moderate several of the main stage panels.

"We are excited to have CNBC as the exclusive broadcast partner as we bring together titans of industry and technology pioneers to share their vision for the future of FinTech," said Chris Feeney EVP and President of BITS at the Bank Policy Institute. "The collaborative discussions that take place at the Fintech Ideas Festival help shape the future of the industry and how we serve customers, and CNBC's expertise will help drive thought-provoking and insightful conversations with many of today's leading innovators."

The current event line-up includes over 30 CEO influencers who will weigh-in on a broad range of topics including artificial intelligence, cybersecurity, blockchain, and data privacy. To learn more about the event including, a full list of influencers, sponsors, and to view the conference agenda, please visit [www.FinTechIdeasFestival.com](http://www.FinTechIdeasFestival.com).

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About the Bank Policy Institute. The Bank Policy Institute (BPI) is a nonpartisan public policy, research and advocacy group, representing the nation's leading banks and their customers. Our members include universal banks, regional banks and the major foreign banks doing business in the United States. Collectively, they employ almost 2 million Americans, make nearly half of the nation's small business loans, and are an engine for financial innovation and economic growth.

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